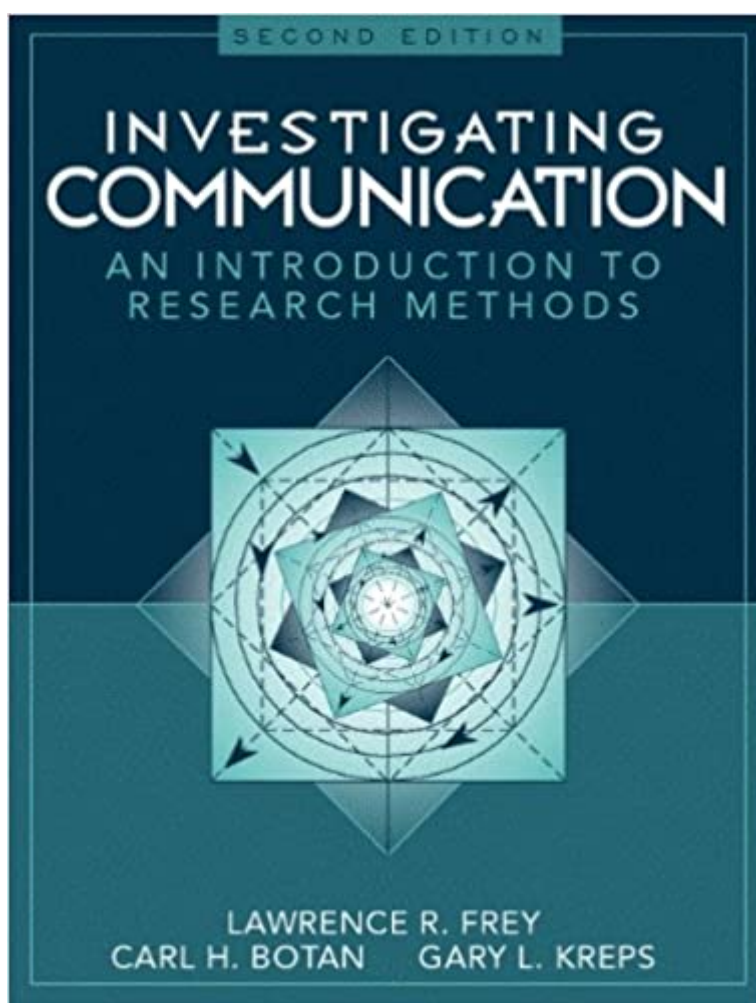**The book was found**

Investigating Communication: An Introduction To Research Methods (2nd Edition)

Synopsis

This book provides a comprehensive, balanced introduction to communication research methods. Designed for readers who have little or no familiarity with research methods, this book helps one become a more knowledgeable and competent consumer (and limited producer) of scholarly research and of the everyday research to which they are exposed by the mass media. Praised for its accessible writing and extensive real-life examples, this book takes a step-by-step approach through the communication research process. Investigating Communication shows how communication research is conducted from start to finish, with the book's organization modeled after a traditional research study. By making the material accessible rather than impossible to learn, readers become excited about studying research methods. For anyone interested in the introductory methods of communication research.

Book Information

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Customer Reviews

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a traditional research study. By making the material accessible rather than impossible to learn, readers become excited about studying research methods.For anyone interested in the introductory methods of communication research.

Great info

Some people like to talk trash on this book, but let me tell you something. GARY KREPS knows what the hell he is talking about. Kreps aka Kreperino aka The Krepman aka Biggie Kreps keeps it real and keeps it concise in this book. It provides some pretty decent examples and explains things in a straightforward manner. Would definitely recommend this book for any grad level methods class. Also Kreps is a cool dude. If you ever see Kreps tell him ole Reggie Thistleton says Hello.

Excellent condition

Book exactly as description stated. Condition was not the best, but still not bad for the price. I am using the book in one of my college courses, whenever I finish with it, i plan on putting it back up for sale. The important parts of the chapters are already highlighted, and i have found this to be very helpful.

got it on time & quick. i tried to use another website to order another book because it was cheaper there but the website was so unreliable. i ordered it aug. 17 & i still dont have it yet! ive sent them so many emails its up to the point where they dont even email me back. you guys were on time & so helpful. for now on im getting my books from here & staying away from everytext.com forever!

Dry, technical reading in many parts. Published a decade ago, it's material needs an update. Technology has changed significantly in the interim.

The cost of this book was really low, so I was not surprised to find that the spine of the book had broken away from the pages. A little glue will do the trick. Otherwise, pages are in great shape, minimal highlighting and the product was a great value.

great for college classes

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